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The William Macdonald Seed Co.

Wholesale Flower Seed Growers
SANTA MARIA CALIFORNIA

FLOWER SEED

These items are available for immediate delivery from 1954 Crop. All are well cleaned and of excellent germination. Please consult our catalog or write for prices. Your business will have prompt and careful attention.

We have been enjoying excellent weather conditions, both for growing and harvesting crops. Late summer items such as Aster, Marigold, Morning Glory, and Zinnia are just starting to mature. Harvesting will start in October and deliveries will be made shortly thereafter. Now is the time to cover on any additional requirements you may have.

Sweet Pool Little Sweethant Mine J	Cohana Sagadana Violat Plus	Nasturtium Dbl Dwarf Ruby Gem
Sweet Pea Little Sweetheart Mixed Sweet Pea Multiflora El Capitan	Cobaea Scandens Violet BlueColeus Strains	Nasturtium Dbi Dwarf Ruby GemNasturtium Sgl Dwarf Mixed
Sweet Pea Multiflora Geo. J. Ball	Convolvulus Major Finest Mixed	Nasturtium Sgl Tall Mixed
Sweet Pea Multiflora Light Rose Pink	Convolvulus Minor Royal Ensign	Nemophila Insignis Blue
Sweet Pea Multiflora Orange Cerise	Coreopsis Grandiflora Colors	Nicotiana Affinis Hybrids
Sweet Pea Multiflora Rose	Cynoglossum Amabile White Firmament	Nicotiana Sensation Mixture
Sweet Pea Multiflora Salmon Pink	Cynoglossum Amabile Blanche Burpee	Nierembergia Hippomanica, Purple Robe
Sweet Pea Multiflora Whilrwind	Cynoglossum Amabile Deep Blue	Pansy "Pay Dirt"
Sweet Pea Multiflora White	Delphinium Belladonna Improved	Pansy Swiss Giant Mixtures
Sweet Pea Multiflora Mixed	Delphinium Belladonna	Petunia Hybrida Colors
Sweet Pea Early Colors	Delphinium Bellamosum Improved	Petunia N.C. Blue Violet
Sweet Pea Early Colors Mixed	Delphinium Bellamosum	Petunia N.C. Celestial Rose
Sweet Pea Cuth Carol, Connie	Delphinium B & L Mixture	Petunia N.C. English Violet
Sweet Pea Cuth Danny, David	Delphinium Wrexham Hollyhock Mixture	Petunia N.C. Fire Chief
Sweet Pea Cuth Evelyn, Frank G.	Delphinium Gold Medal Hybrids Mixture	Petunia N.C. Periwinkle
Sweet Pea Cuth Hazel, Janet	Delphinium Pac Gts Blue Bird Series	Petunia N.C. Rose of Heaven Improved
Sweet Pea Cuth Jennie, Kenneth	Delphinium Pac Gts Galahad Series	Petunia N.C. Rosy Morn Improved
Sweet Pea Cuth Lois, Tommy	Delphinium Pac Gts Guinevere Series	Petunia N.C. Snow Queen
Sweet Pea Cuth Choice Mixed	Delphinium Pac Gts Lancelot Series	Petunia N.C. Snow White
Sweet Pea Late Colors	Delphinium Pac Gts Round Table Series	Petunia Pendula Balcony Blue, White
Sweet Pea Late Exquisite Blend	Delphinium Pac Gts Summer Skies Series	Petunia Pendula Balcony Rose
Sweet Pea Late Choice Mixed	Delphinium Pac Gts Mixed	Petunia Pendula Cornflower Blue Petunia Gr N.C. King Henry
Ageratum Blue Perfection	Dianthus Chinensis Single Mixed	Petunia Gr N.C. King Henry ——Petunia Gr N.C. Velvet Ball
Alyssum Maritum Lilac Queen		
Alyssum Compatum Lilac Queen	Dianthus Heddewigi Single Mixed	Petunia Gr Sgl Dwarf Elk's Pride Petunia Gr Sgl Elk's Pride Improved
Alyssum Compactum Little Gem	Dianthus Perennial Deltoides	Petunia Gr Sgl Purple Prince
Alyssum Compactum Violet QueenAlyssum Compactum Mixed	Dianthus Perennial Plumarius Sql Mix	Petunia Gr Sgl White Cloud
Alyssum Compactum Mixed	Dimorphotheca Colors & Mixed	Petunia Gts of Cal Ramona Light Shades
Alyssum Procumbens Purple Mantle	Eschscholtzia Alba, Aurantiaca	Petunia Gts of Cal Super Florist Mixt
Alysum Procumbens Snow Cloth	Eschscholtzia Mandarin, Red Chief	Phacelia Campanularia
Amaranthus Tricolor Splendens	Eschscholtzia Exquisite Mixed	Poppy Iceland Mixtures
Anchusa Italica Dropmore Variety	Gaillardia Lorenziana Double Mixed	Poppy Shirley Sgl American Legion
Armeria Formosa Large Flwd Hybrids	Gazania Hybrida Grandiflora Mixed	Poppy Shirley Sgl Mixed
Bartonia Aurea Golden Yellow	Geum Lady Stratheden, Mrs. Bradshaw	Poppy Shirley Dbl Sweet Brian
Beans Scarlet Runner	Gilia Capitata & Mixes	Poppy Shirley Dbl Mixed
Calendula Ball's Masterpiece	Gypsophila Crimson, Covent Garden	Pyrethrum Robinson Gt Sgl Hybrids
Calendula Ball's Orange Improved	Gypsophila London & New York Markets	Rock Garden Mixture Annual
Calendula Chrysantha, Lemon Queen	Gypsophila Paris Market	Rock Garden Mixture Perennial
Calendula Orange King and Shaggy	Gypsophila Pacifica Pink	Salpiglossis Emperor Gloxiniaflora Mix
Calendula Orange Sunshine, Radio	Gypsophila Paniculata Dbl Snow White	Schizanthus Dr. Badger's Hybrids
Calendula Exquisite Mixed	——Heuchera Sanguinea Splendens	Schizanthus Mammoth Flwd Exquisite Mi
Calendula Pacific Beauty Apricot	——Heuchera Sanguinea Hybrids Mixed	Schizanthus Excelsior Compacta Mix
Calendula Pacific Beauty Lemon	Hollyhock Chater's Colorado Sunset	Statice Colors & Mixed
Calendula Pacific Beauty Mixture	——Hollyhock Chater's Newport Pink	Stock Giants of California Colors
California Wild Flowers Mixture	——Hollyhock Chater's Red, Scarlet	Stock Giant Imperial Colors
Calliopsis Tall Annual Mixed	Hollyhock Chater's White, Yellow	Stock Giant Imperial Mixed
Campanula Annual Canterbury Bells Mix	Hollyhock Chater's Exquisite Mixed	Stock Beauty of Nice Mixed
Campanula Calycanthema Colors & Mix	Hollyhock Chater's Triumph Dbl Mixed	Stock Perpetual Branching Mixed
Candytuft Coronaria Little Prince	Hollyhock Single Indian Spring	Stock Dwf Ten Week Blood Red, Purple
Candytuft Umbellata Choice Mixed	Huennemannia Fumariaefolia	Stock Dwf Ten Week Dark Blue, Rose
Celosia Cristata Tall Choice Mixed	Larkspur Cockade Colors & Mixed	Stock Dwf Ten Week Light Blue, White
Celosia Plumosa Childsii Mixed	Larkspur Giant Imperial Colors	Stock Dwf Ten Week Mixed
Celosia Plumosa Finest Mixed	Ladkspur Giant Imperial Mixed	Stock Tall Ten Week Mixed
Centaurea Blue Boy, Pinkie	Lathyrus Latifolius Choice MixedLavatera Colors and Mixed	Sweet William Sgl Scarlet BeautySweet William Sgl White
Centaurea Exquisite Mixed	Leptosiphon French Hybrids	Sweet William Sgl. Mixed
Centaurea Choice Mixed	Lingria Maroccana Mixes	Sweet William Dbl Dwf Compact Mixed
Centaurea Candidissima	Linum Siberian Blue	Tithonia Speciosa Fireball
Cerastium Tomentosum	Lobelia Erinus Crystal Palace	Tithonia Speciosa Orange Vermillion
Chrysanthemum Dbl Golden Crown	Lobelia Pendula Trailing Sapphire	Venidium Fastuosum Hybrids Mixed
Chrysanthemum Shasta Daisy Alaska Sgl	Lupinus Hartwegi King Colors & Mixed	Viola Cornuta Exquisite Mixed
Cineraria Hybrida Grandiflora MixturesCineraria Maritima Diamond	Lupinus Poly Russell Strain Mixed	Virginia Stock Choice Mixed
Cladanthus Palm Springs Daisy	Myosotis Alpestris Royal Blue	Santa Maria Beautiful Garden Mixture
Clarkia Elegans Double Exquisite Mix	Nasturtium Dbl Dwarf Cherry Rose	Dwarf Garden Annuals Mixture
Clarkia Elegans Double Exquisite Mix		
	If convenient, use this list as an order for	m) Date
Firm	State	

Ship Via: Freight___; Express___; Parcel Post_